

ORDER



Orders
Order / Rev: 387115
Alt Order #:
Product Desc: 5/31-6/2 Schedule
Estimate: 11054
Flight Dates: 05/31/20 - 06/02/20
Original Date / Rev: 05/29/20 / 05/29/20
Order Type: GENERAL

KOB

Primary AE: Paul Bustamante
Sales Office: KOB
Sales Region: Local

Agency
Name: Laura Montoya for New Mexico
Buying Contact:
Billing Contact:
 PO Box 985
 Bernalillo, NM 87004

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Laura Montoya for New Mexico
Demographic: A25-54
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	9	\$1,080.00	\$918.00
06/01/20	06/02/20	12	\$1,690.00	\$1,436.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	9	\$1,080.00	\$918.00	0.00
June 2020	12	\$1,690.00	\$1,436.50	0.00
Totals	21	\$2,770.00	\$2,354.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Bustamante			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	25%	\$2,770.00
Market	100%	\$11,080.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00

KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	75%	\$8,310.00

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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOB	05/31/20	06/02/20	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	MT-----	:30	1	\$130.00	3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	M-----					1	\$130.00		0.00			
Week: 06/02/20		06/02/20	06/08/20	-T-----					1	\$130.00		0.00			
N 2	KOB	05/31/20	06/02/20	Today Hoda & Jenna 10a Today Hoda & Jenna 10a	CM	M-F 10a-11a	MT-----	:30	1	\$105.00	4	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	M-----					1	\$105.00		0.00			
Week: 06/02/20		06/02/20	06/08/20	-T-----					1	\$105.00		0.00			
N 3	KOB	05/31/20	06/02/20	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	MT-----	:30	1	\$220.00	2	0.00	NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	M-----					1	\$220.00		0.00			
Week: 06/02/20		06/02/20	06/08/20	-T-----					1	\$220.00		0.00			
N 4	KOB	05/31/20	06/01/20	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	M-----	:30	1	\$80.00	4	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	M-----					1	\$80.00		0.00			
N 5	KOB	05/31/20	06/01/20	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	M-----	:30	1	\$155.00	3	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	M-----					1	\$155.00		0.00			
N 6	KOB	05/31/20	06/01/20	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-----	:30	1	\$455.00	3	0.00	NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	M-----					1	\$455.00		0.00			
N 7	KOB	05/31/20	06/01/20	Late w/ Lilly Singh Late w/ Lilly Singh	CM	M-F 105a-215a	M-----	:30	1	\$30.00	5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	M-----					1	\$30.00		0.00			
N 8	KOB	05/31/20	06/01/20	Early Today Sun 4a Early Today Sun 4a	CM	Su 4a-430a	-----S	:30	1	\$20.00	5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	-----S					1	\$20.00		0.00			
N 9	KOB	05/31/20	06/01/20	News 4 Today 430a M-T News 4 Today 430a-5a	CM	M-F 430a-5a	M-----S	:30	2	\$40.00	4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	M-----S					2	\$40.00		0.00			
N 10	KOB	05/31/20	06/01/20	NBC Sunday Today 7a NBC Sunday Today 7a	CM	Su 7a-8a	-----S	:30	1	\$135.00	3	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	-----S					1	\$135.00		0.00			
N 11	KOB	05/31/20	06/01/20	KOB 4 Sunday Morning 8a KOB 4 Sunday Morning 8a	CM	Su 8a9a	-----S	:30	1	\$70.00	5	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 05/26/20		05/26/20	06/01/20	-----S					1	\$70.00		0.00			
N 12	KOB	05/31/20	06/01/20	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	:30	1	\$380.00	1	0.00	NM	1	\$380.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/26/20	06/01/20	-----S			1		\$380.00	0.00					
N 13	KOB	05/31/20	06/01/20	News 4 @ 5p Sun	CM	Su 5p-530p	-----S	:30	1	\$230.00	3	0.00	NM	1	\$230.00
		News 4 @ 5p Sun													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/26/20	06/01/20	-----S			1		\$230.00	0.00					
N 14	KOB	05/31/20	06/01/20	Inside Edition 1035p Sun	CM	Su 1035p-1105p	-----S	:30	1	\$115.00	4	0.00	NM	1	\$115.00
		Inside Edition 1035p Sun													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/26/20	06/01/20	-----S			1		\$115.00	0.00					
N 15	KOB	05/31/20	06/01/20	Access Hollywood Su 11p	CM	Su 1105p-1205a	-----S	:30	1	\$60.00	4	0.00	NM	1	\$60.00
		Access Hollywood Su 11p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/26/20	06/01/20	-----S			1		\$60.00	0.00					
N 16	KOB	05/31/20	06/01/20	Entertainers Sun 1205a	CM	Su 1205a-105a	-----S	:30	1	\$30.00	5	0.00	NM	1	\$30.00
		Entertainers Sun 1205a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/26/20	06/01/20	-----S			1		\$30.00	0.00					
N 17	KOB	05/31/20	06/01/20	Early Today M-Th 4a	CM	M-Th 4a-430a	M-----	:30	1	\$20.00	5	0.00	NM	1	\$20.00
		Early Today M-Th 4a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/26/20	06/01/20	M-----			1		\$20.00	0.00					
													Totals	21	\$2,770.00
*Tax 1 Note: ABQ 7.875%.															

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